Farm Rich® Are You Feeling Lucky Instagram & Facebook Sweepstakes Rules and Regulations

1. NO PURCHASE NECESSARY, VOID WHERE PROHIBITED. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. A purchase or payment will not increase your chances of winning. By entering The Farm Rich® Are You Feeling Lucky Instagram & Facebook Sweepstakes (the “Sweepstakes”) entrant agrees to be bound by these Official Rules. Sweepstakes begin at 5:00 p.m. (E.D.T.) on Jan. 21, 2020 and ends 11:00 p.m. (E.D.T.) on Feb. 2, 2020 (the “Sweepstakes Period”). Sweepstakes is sponsored by Scout and Rich Products Corporation (the “Sponsors”). The prizes are provided by Scout and Rich Products Corporation.

2. Eligibility. The Sweepstakes is open to legal US residents excluding Puerto Rico who are at least eighteen (18) years old at the time of entry, have an Internet connection and who maintain a Facebook account. The Sweepstakes is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited. Sweepstakes is not open to employees, independent contractors, officers and directors of Scout Marketing, Rich Products Corporation and each of their respective parents, affiliates, subsidiaries, advertising, promotion and fulfillment agencies, and legal advisors and the immediate family members and persons living in the same household of such persons.

3. How to Enter. To enter the Sweepstakes, participate in the poll by casting your vote on any Are You Feeling Lucky post leading up to the big game on Feb 2, 2020 on Facebook.com/FarmRichSnacks or Instagram.com/FarmRichSnacks. To be eligible, on-line entries must be received by 11:00 p.m. (E.D.T.) on Feb. 2, 2020. An alternate form of entry is to visit www.farmrich.com/specials/grab-a-snack and enter email for a chance to win Farm Rich “swag” (“swag” constitutes Farm Rich-branded t-shirts valued up to $25).

4. How to Win. Five (5) Winners will be selected at random just for voting each day of the sweepstakes (10 days) to win the Are You Feeling Lucky tier one prize of a $1.50 coupon and a Farm Rich t-shirt from all valid entries. Ten (10) Winners will be selected at random from the pool of vote winners on Feb. 2, 2020 following the big game to win the Are You Feeling Lucky Grand Prize of up to a $20.97 worth of Farm Rich each month for 12 months (“Free Farm Rich for a year” fulfilled via three (3) VIP coupons valued up to $6.99 each) from all valid entries. Drawing will be conducted by Scout and Creative Communications Consultants at its offices on or about each day of the sweepstakes 1/21/20-2/2/20. The Tier One prize package has a total approximate retail value of up to $30. The Grand Prize has a total value of up to $251.64. For the alternate form of entry on www.farmrich.com/specials/grab-a-snack, five (5) Winners will be selected at random to win a Farm Rich-branded t-shirt valued at up to $25. No substitution or transfer of prizes will be permitted.

5. Sweepstakes Period. 5:00 p.m. (E.D.T.) on Jan. 21, 2020 through 11:00 p.m. (E.D.T.) on Feb. 2, 2020. The Winners will be selected within one (1) day of the sweepstakes ending.

6. Winner Selection Methodology. Winners will be selected at random. Odds of winning depend on the total number of eligible entries received.

7. Claiming the Prize. The Winners will be notified via a direct message or email via the platform entered on within seven (7) days of the end date of the Sweepstakes. To claim the Prize, the Winners must reply via Instagram, Facebook, or email message within five (5) business days. Failure to properly claim any Prize in a timely manner will result in forfeiture. All decisions by Sponsors in regard to the Sweepstakes are final and binding in all respects. In order to fulfill Prize, Winner will be asked to provide first name, last name, address, city, state, zip, and representation they are 18 years old or older. All personally-identifiable information submitted by the Winner to claim a Prize is subject to Farm Rich’s Privacy Policy (located at http://farmrich.com/policies).

8. Winner Verification; Prize Receipt. Winners may be required to show verifiable proof of legitimate entry and entitlement to win and to sign an affidavit of eligibility and liability release in order to claim
their Prize. If you have not received your Prize within four (4) weeks after the end of the relevant Sweepstakes Period, you must notify us. Failure to notify us of non-receipt within four (4) weeks after the end of the Sweepstakes Period, or to comply with any term or condition of these Official Rules will, at the sole discretion of Sponsors, result in forfeiture of the Prize. If you would like to obtain the names of the Winners, send a self-addressed stamped envelope to: Scout, 3391 Peachtree Road, Suite 105, Atlanta, GA 30326 after Feb. 4, 2020.

9. Publicity. Except where prohibited by law, participation in the Sweepstakes constitutes consent to use of Winner's name, likeness and address (city, state) for Sweepstakes purposes in any media, worldwide, without further payment or consideration.

10. General Terms and Conditions. Any Sweepstakes may be canceled, suspended and/or modified, in whole or in part, if in our opinion any fraud, technical failure or other factor beyond our control impairs the integrity or proper functioning of the Sweepstakes. Sponsors are not responsible for computer malfunctions, network connections, email delivery problems, systems failure or incompatibility, typographical, technical or key-stroke errors, or interruptions in your internet service. No cash option for, or substitution, assignment or transfer of, any Prize is permitted. Winner is responsible for all, if any, taxes.

11. Limitations of Liability. By entering the Sweepstakes, entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action; (2) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (3) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses. If for any reason an entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, the entrant's sole remedy is another entry in the same or a comparable Sweepstakes (or, if that is not possible for any reason, in a random drawing from among other eligible entries for any or all of the unclaimed prizes offered in any subsequent Sweepstakes). Sponsors' failure to enforce any provision on these Official Rules shall not constitute a waiver of that provision.

12. General Release. By entering the Sweepstakes, entrants release Scout, Rich Products Corporation and each of their respective parents, subsidiaries, affiliates, directors, officers, employees, representatives, partners and agents, from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with any Sweepstakes or with the acceptance, possession or use of any prize (including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light).

13. Disputes. Decisions of the Board of Judges are final. In the event of a dispute as to any entry, the authorized account holder of the email address used to conduct the entry will be deemed to be the entrant.

You must be a legal resident of the United States, age 18+ years of age to be eligible to win.

The “Official Rules” as they appear on the entry form will be as follows: NO PURCHASE NECESSARY TO ENTER OR WIN. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED BY LAW. Contest open to legal residents of the United States who are 18 years or older at the time of entry. Employees of Scout Marketing, Rich Products Corporation, their affiliates, agencies or families are not eligible. Entries must be received by 11:00 p.m. (E.D.T.) Feb. 2, 2020, to be eligible to win. For a complete set of contest rules, please mail a self-addressed stamped envelope to Scout at 3391 Peachtree Road, Suite 105, Atlanta, GA 30326. From time to time we will run special promotions and Sweepstakes through Facebook and
Instagram. Any and all information you submit to participate in these Sweepstakes becomes the property of Sponsors. As such, Sponsors reserve the right to remove any content they deem inappropriate or offensive. All giveaway entries are limited to one (1) per person per valid email address unless otherwise specified. Void where prohibited. If you signed up for our email club, we may send you emails with offers, coupons, invitations to participate in promotions, and other information relating to our products. Visit http://farmrich.com/policies for full privacy policy.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram or Facebook.